



Central New York Children's Dyslexia Center

Marianne Jones, Director

PO Box 638 8280 Rte.69

Oriskany, NY 13424

315-736-0576

Dear Friends,

With the generous support of our friends and community, The Central New York Children's Dyslexia was able to provide tutoring services for 22 children, train 3 initial level tutors, 1 advanced level tutor, and 2 Instructor Trainers during the 2025-2026 school year.

The Central New York Children's Dyslexia located in Oriskany was established in 2004. It is one of three centers located in New York State, and one of over forty centers located in thirteen of the fifteen states comprising the Northern Masonic Jurisdiction of Ancient Accepted Scottish Rite, whose purpose is providing children diagnosed with dyslexia, or the profile of dyslexia, the opportunity to learn and reach their full potential.

The Center is completely non-profit, providing tutoring services to the children of our community at no charge to the families.

The Children's Dyslexia Center MSLE training program is accredited, and schoolteachers and other qualified individuals can receive training and continuing education credits to become certified in our IMSLEC accredited courses.

We are supported by Scottish Rite Masons of Central New York and rely solely on donations for its support. Because we are part of a 501 (c) 3 tax exempt corporation, any donations received would be tax deductible.

Taking Steps Against Dyslexia is the theme for our annual Walkathon on **October 3, 2026**. For those who have supported our Walk in the past or those new to the opportunity of sponsoring this year, we provide you with information to help you consider supporting us to continue to serve children with Dyslexia.

We offer two types of sponsorship:

1. As a Major Sponsor (4 Levels) - T Shirts - with your name, company, and/or logo advertised on the shirts.

T- Shirt Sponsorship Levels – Deadline September 2, 2026

(Please submit your print-ready logo by the deadline to: CentralNY@cdcinc.org)

2. Advertisement in our Journal Ad Booklet **Journal Ad Deadline is September 19, 2026**

Full details of our sponsorships and contacts for further information are on the enclosed Sponsorship Form.

Thank you for consideration of support.

Marianne Jones

Marianne Jones, Center Director



Children's Dyslexia Center-CNY

Annual Walkathon – “Taking Steps Against Dyslexia”

2026 AVAILABLE SPONSORSHIPS

T-SHIRTS

Your name, company, and/or logo advertised on our exclusively designed Walk T-shirts along with an Ad in our Walk Journal Book and recognition as a sponsor on our website and Walk Registrations.

T-Shirt Sponsorship Levels – Deadline September 2, 2026

(Please submit your print-ready logo by deadline to: CentralNY@cdcinc.org)

_____ **Platinum** - \$1,500 or more Name/Logo on Adult T-shirts – LARGE print

Full Page Program Journal Ad Sponsor Listing on Website 10 T shirt Registrations for Walk

_____ **Gold** - \$1,000 Name/Logo on Adult T-shirts – MEDIUM print

Half Page Program Journal Ad Sponsor Listing on Website 6 T shirt Registrations for Walk

_____ **Silver** - \$500 Name/Logo on Adult T-shirts – MEDIUM print

Quarter Page Program Journal Ad Sponsor Listing on Website 4 T shirt Registrations for Walk

_____ **Bronze** - \$300 Name/Logo on Adult T-shirts – SMALL print

Eighth Page Program Journal Ad Sponsor Listing on Website 2 T shirt Registrations for Walk

(Please submit your print-ready logo by deadline to: CentralNY@cdcinc.org)

Make checks payable to **CDC-CNY103** and mail them to:

Children's Dyslexia Center-CNY PO Box 638 8280 State Route 69 Oriskany, NY 13424

For questions or additional information on T-Shirt Sponsorships- please contact;

Lesley Powers at 315-736-0576 or CentralNY@cdcinc.org

AD JOURNAL

We are also producing our **Taking Steps Against Dyslexia** Journal Ad Booklet this year and hope you will consider an ad or renew your ad if you participated last year. If new, please provide your ad in jpg or pdf format.

The deadline for all ads is Friday, September 19th.

We are unable to include your ad if submission arrives after the deadline.

Available Ad sizes and costs are as follows:

_____ **Full page = \$100 (5.5 x 8.5)** _____ **½ page = \$ 60 (5.5 x 4.25)** _____ **¼ page = \$40**

_____ **1/8 page = \$ 25 Patron = \$ 15 (name listing only)**

_____ I wish to keep the same ad as last year. _____ I wish to submit a new ad (enclosed).

Make checks payable to **CDC-CNY103** and send with Ad to:

Stephen Park -171 Garmon Ave Box 639 Old Forge, NY 13420 pchad@frontiernet.net 315-369-6889

THANK YOU!

We are deeply grateful for your support in helping us fulfill our mission to transform the lives of children with dyslexia and for being an essential part of this important work.

With sincere appreciation,

Marianne Jones, Center Director

and

The Board of Governors-Children's Dyslexia Center - CNY

The Children's Dyslexia Centers, Inc. is a tax-exempt 501(C)(3) charitable organization.